

UNITED STATES ITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Denla

OMB APPROVAL

OMB Number: 3235-0123 Expires: January 31, 2007 Estimated average burden hours per response . . . 12.00

SEC FILE NUMBER

8 - 50912

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING $_$	01/01/06	AND ENDING	12/31/06
	MM/DD/YY		MM/DD/YY
A. RI	EGISTRANT IDENTI	FICATION	
NAME OF BROKER-DEALER:			OFFICIAL USE ONLY
Herndon Plant Oakley Ltd.			
ADDRESS OF PRINCIPAL PLACE OF BUS	INESS: (Do not use P.O.	Box No.)	FIRM ID. NO.
800 North Shoreline Blvd., Suite		RECEIVE	
	(No. and Street)	FEB 27	2007 >>
Corpus Christi	Texas	186	78401
(City)	(State)	156	(Zip Code)
NAME AND TELEPHONE NUMBER OF PE	ERSON TO CONTACT IN	•	Code - Telephone No.)
B. AC	COUNTANT IDENT	(Area	
B. AC NDEPENDENT PUBLIC ACCOUNTANT w Phillip V. George, PLLC	COUNTANT IDENT	(Area IFICATION in this Report*	
B. AC NDEPENDENT PUBLIC ACCOUNTANT w Phillip V. George, PLLC	COUNTANT IDENT	(Area IFICATION in this Report*	
B. AC NDEPENDENT PUBLIC ACCOUNTANT w Phillip V. George, PLLC	COUNTANT IDENT	(Area IFICATION in this Report*	
B. AC NDEPENDENT PUBLIC ACCOUNTANT w Phillip V. George, PLLC (Name)	COUNTANT IDENT	(Area IFICATION in this Report* middle name)	Code - Telephone No.)
B. AC NDEPENDENT PUBLIC ACCOUNTANT w Phillip V. George, PLLC (Nan 2300 Honey Locust Drive (Address)	COUNTANT IDENT whose opinion is contained the - if individual, state last, first, in Irving	(Area IFICATION in this Report* middle name) Texas	Code - Telephone No.) 75063
B. AC NDEPENDENT PUBLIC ACCOUNTANT w Phillip V. George, PLLC (Nan 2300 Honey Locust Drive (Address) CHECK ONE: Certified Public Accountant	COUNTANT IDENT whose opinion is contained the - if individual, state last, first, in Irving	(Area IFICATION in this Report* middle name) Texas	75063 (Zip Code)
B. AC INDEPENDENT PUBLIC ACCOUNTANT w Phillip V. George, PLLC (Nan 2300 Honey Locust Drive (Address) CHECK ONE: Certified Public Accountant Public Accountant	COUNTANT IDENT whose opinion is contained the - if individual, state last, first, in Irving (City)	(Area IFICATION in this Report* middle name) Texas (State)	Code - Telephone No.) 75063 (Zip Code)
Phillip V. George, PLLC (Nam 2300 Honey Locust Drive (Address) CHECK ONE: Certified Public Accountant	COUNTANT IDENT whose opinion is contained the - if individual, state last, first, in Irving (City)	(Area IFICATION in this Report* middle name) Texas (State)	75063 (Zip Code)

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).



OATH OR AFFIRMATION

I,	James T. Oa	akley	, swear (or affirm) that, to the best of my
know	ledge and belief the accor	mpanying financial statem	nent and supporting schedules pertaining to the firm of
	Herndon Plant Oal	kley Ltd.	, as of
	December 31	, 20 <u></u> , are	true and correct. I further swear (or affirm) that neither the company
			has any proprietary interest in any account classified solely as that of
a cust	tomer, except as follows:		
		NON	F
		NON	<u>E</u>
			· · · · · · · · · · · · · · · · · · ·
[]	FLIZABETH A. DEUBEL-RA	GAN	1 7011
ar late	'A' 'S Name Public State of T	exas	James 1. Chipley
	My Commission Expir January 24, 2007	7	Signature
2000	philin.	لنتيت	Postono
_			Title
	\sim		-
	Notary Public		
Thin.		all amplicable basses).	
Inisi	report** contains (check	an applicable boxes):	
	(a) Facing page.(b) Statement of Final	ncial Condition	
	(c) Statement of Income		
	(d) Statement of Cash	• •	
=	` '		uity or Partners' or Sole Proprietor's Capital.
	• •	·	dinated to Claims of Creditors.
	(g) Computation of N	_	
		-	e Requirements Pursuant to Rule 15c3-3.
ō	• •		control Requirements Under Rule 15c3-3.
	• •	•	eplanation, of the Computation of Net Capital Under Rule 15c3-1
			the Reserve Requirements Under Exhibit A of Rule 15c3-3.
	•		unaudited Statements of Financial Condition with respect to
	methods of consol		•
	(l) An Oath or Affirn	nation.	
	(m) A copy of the SIP	C Supplemental Report.	
	• •	ig any material inadequa	cies found to exist or found to have existed since the date of the
	previous audit.		
	(o) Independent audit	or's report on the interna	al control as required by SEC rule 17a-5.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

HERNDON PLANT OAKLEY LTD. FINANCIAL REPORT DECEMBER 31, 2006

CONTENTS

INDEPENDENT AUDITOR'S REPORT	1
FINANCIAL STATEMENTS	
Statement of financial condition	2
Statement of income	3
Statement of changes in partners' capital	4
Statement of cash flows	5
Notes to financial statements	6 – 10
SUPPLEMENTARY SCHEDULE	
Computation of net capital and aggregate indebtedness pursuant to Rule 15c3-1	11
INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL	12 – 13

PHILLIP V. GEORGE, PLLC CERTIFIED PUBLIC ACCOUNTANT

INDEPENDENT AUDITOR'S REPORT

To the Partners Herndon Plant Oakley Ltd.

We have audited the accompanying statement of financial condition of Herndon Plant Oakley Ltd. as of December 31, 2006, and the related statements of income, changes in partners' capital, and cash flows for the year then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Partnership's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Herndon Plant Oakley Ltd. as of December 31, 2006, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedule I is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

PHILLIP V. GEORGE, PLLC

b-Jelp V. Men puc

Irving, Texas February 5, 2007

HERNDON PLANT OAKLEY LTD.

Statement of Financial Condition December 31, 2006

ASSETS

Cash and cash equivalents	\$ 841,153	
Receivable from clearing broker/dealer	237,702	
Investment advisory fees receivable	680,278	
Prepaid expenses	52,567	
Note receivable	20,000	ļ
Marketable securities	46,185	
Clearing deposit	35,000	į
Property and equipment, net of accumulated		
depreciation of \$148,379	102,675	
Deposit	3,750	_
	<u> </u>	
TOTAL ASSETS	\$ 2,019,310	
	<u>—</u>	_
LIABILITIES AND PARTNERS' CAPITAL		
Liabilities		
Accounts payable	\$ 133,180	,
Accrued expenses	219,253	
		_
TOTAL LIABILITIES	352,433	
Partners' Capital	1,666,877	_
TOTAL LIABILITIES AND PARTNERS' CAPITAL	\$ 2,019,310	ı

HERNDON PLANT OAKLEY LTD.

Statement of Income Year Ended December 31, 2006

Revenue

Securities commissions \$	4,376,292
Investment advisory fees	2,440,680
Private placement revenue	1,384,025
Other revenue	64,748
	<u> </u>
TOTAL REVENUE	8,265,745
Expenses	
Management fees to General Partner	3,738,155
Compensation and related costs	2,110,142
Clearing and other charges	858,727
Communications	291,204
Occupancy and equipment costs	257,350
Promotional costs	110,074
Regulatory fees and expenses	62,115
Professional fees	256,124
Other expenses	390,760
TOTAL EXPENSES	8,074,651
Net income before other income	191,094
Other Income	
Unrealized gain on marketable securities	2,636
NET INCOME	193,730

HERNDON PLANT OAKLEY LTD. Statement of Changes in Partners' Capital Year Ended December 31, 2006

	_	General Partner	Limited Partners	Total
Balances at December 31, 2005	\$	14,731	\$1,458,416	\$ 1,473,147
Net income		1,937	191,793	193,730
Balances at December 31, 2006	\$	16,669	\$1,650,208	\$ 1,666,877

HERNDON PLANT OAKLEY LTD. Statement of Cash Flows

Year Ended December 31, 2006

Cash flows from operating activities:	
Net income	\$ 193,730
Adjustments to reconcile net income to net cash	,
provided by operating activities:	
Depreciation	15,010
Unrealized gain on marketable securities	(2,636)
Changes in assets and liabilities	, ,
Decrease in receivable from clearing broker/dealer	6,461
Increase in investment advisory fees receivable	(28,104)
Decrease in prepaid expenses	4,842
Decrease in accounts payable	(58,517)
Increase in accrued expenses	20,117
Net cash provided by operating activities	150,903
Cash flows from investing activities:	
Issuance of note receivable	(20,000)
Proceeds from maturity of municipal bonds	205,556
Purchase of property and equipment	(40,316)
Net cash provided by investing activities	145,240_
Net increase in cash and cash equivalents	296,143
Cash and cash equivalents at beginning of year	545,010
Cash and cash equivalents at end of year	\$ 841,153

Supplemental Disclosures of Cash Flow Information:

There was no cash paid during the year for interest or income taxes.

Non-Cash Investing Activities:

Non- marketable securities valued at \$44,100 became marketable during the year.

Note 1 - Nature of Business and Summary of Significant Accounting Policies

Nature of Business:

Herndon Plant Oakley Ltd. (the Partnership), a Texas limited partnership, was formed in January 1998 for the purpose of providing financial services, including securities brokerage and investment advisory services. The Partnership is registered as a broker/dealer with the Securities and Exchange Commission (SEC) and is a member of the National Association of Security Dealers, Inc. (NASD). The Partnership is also registered with the SEC pursuant to Section 203 of the Investment Advisors Act of 1940. The Partnership's customers are primarily individuals located throughout the United States.

The general partner of the Partnership is Herndon Plant Oakley I Inc. (General Partner). The General Partner has the authority to manage and control the business affairs of the Partnership.

The Partnership terminates on December 31, 2030, unless sooner terminated or extended as provided in the partnership agreement.

Significant Accounting Policies:

Basis of Accounting

The Partnership operates under the provisions of Paragraph (k)(2)(ii) of Rule 15c3-3 of the SEC and, accordingly, is exempt from the remaining provisions of that Rule. Essentially, the requirements of Paragraph (k)(2)(ii) provide that the Partnership clear all transactions on behalf of customers on a fully disclosed basis with a clearing broker/dealer, and promptly transmit all customer funds and securities to the clearing broker/dealer. The clearing broker/dealer carries all of the accounts of the customers and maintains and preserves all related books and records as are customarily kept by a clearing broker/dealer.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of the assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Note 1 - Nature of Business and Summary of Significant Accounting Policies (continued)

Fair Value of Financial Instruments

Cash and cash equivalents, receivables, accounts payable and accrued expenses are short-term in nature and accordingly are reported in the statement of financial condition at fair value or carrying amounts that approximate fair value. Marketable securities are also recorded at estimated fair value, determined using quoted market prices, where available, or third-party pricing services.

The Company has a number of financial instruments, none of which are held for trading purposes. The Company estimates that the fair value of all financial instruments at December 31, 2006, does not differ materially from the aggregate carrying values of its financial instruments recorded in the accompanying statement of financial condition. The estimated fair value amounts have been determined by the Company using available market information and appropriate valuation methodologies. Considerable judgment is necessarily required in interpreting market data to develop the estimates of fair value, and, accordingly, the estimates are not necessarily indicative of the amounts that the Company could realize in a current market exchange.

Cash Equivalents

Money market funds are reflected as cash equivalents in the accompanying statement of financial condition and for purposes of the statement of cash flows.

Marketable Securities

Marketable securities are held for investment purposes. The increase or decrease in fair value is credited or charged to operations.

Property and Equipment

Property and equipment are recorded at cost less accumulated depreciation. Depreciation is provided for using accelerated methods over the estimated useful lives of primarily five to seven years.

Security Transactions

Security transactions and commission revenue and the related expenses are recorded on a trade date basis.

Investment Advisory Fees

Investment advisory fees are earned based on contractual percentages of client assets under management. The fees are billed quarterly in arrears.

Note 1 - Nature of Business and Summary of Significant Accounting Policies (continued)

Private Placement Revenue

The Partnership recognizes revenue on the sale of interests in private placement offerings when customer subscriptions to such offerings are funded.

Income Taxes

Taxable income or loss of the Partnership is included in the income tax returns of the partners; therefore, no provision for income taxes has been made in the accompanying financial statements.

Note 2 - Transactions with Clearing Broker/Dealer

The agreement with the clearing broker/dealer provides for clearing charges at a fixed rate multiplied by the number of tickets traded by the Partnership. The agreement also requires the Partnership to maintain a minimum of \$35,000 as a deposit in an account with the clearing broker/dealer.

Note 3 - Net Capital Requirements

The Partnership is subject to the SEC uniform net capital rule (Rule 15c3-1), which requires the maintenance of a minimum amount of net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. Rule 15c3-1 also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1. At December 31, 2006, the Partnership had net capital and net capital requirements of \$607,557 and \$250,000, respectively. The Partnership's net capital ratio was 0.58 to 1.

Note 4 - Marketable Securities

Marketable securities consist of 1,500 shares of common stock of the Nasdaq Stock Market, Inc. with a fair value of \$46,185, cost of \$44,100, accumulated unrealized gain of \$2,085, and unrealized gain for the year ended December 31, 2006 of \$2,085.

Note 5 - Property and Equipment

Property and equipment is carried at cost less accumulated depreciation and consists of the following:

Furniture, fixtures and equipment Leasehold improvements	\$ 198,814 <u>52,240</u> 251,054
Accumulated depreciation	<u>(148,379</u>)
	\$ 102,675

Note 5 - Property and Equipment (continued)

Depreciation expense for the year was \$15,010 and is reflected in the accompanying statement of income as occupancy and equipment costs.

Note 6 - Off-Balance-Sheet Risk and Concentration of Credit Risk

As discussed in Note 1, the Partnership's customers' securities transactions are introduced on a fully-disclosed basis with its clearing broker/dealer. The clearing broker/dealer carries all of the accounts of the customers of the Partnership and is responsible for execution, collection of and payment of funds and, receipt and delivery of securities relative to customer transactions. Off-balance-sheet risk exists with respect to these transactions due to the possibility that customers may be unable to fulfill their contractual commitments wherein the clearing broker/dealer may charge any losses it incurs to the Partnership. The Partnership seeks to minimize this risk through procedures designed to monitor the credit worthiness of its customers and that customer transactions are executed properly by the clearing broker/dealer.

Cash held at a Texas bank exceeded the federally insured limit by \$96,724 at December 31, 2006; however, this at-risk amount is subject to significant fluctuations on a daily basis throughout the year.

The Partnership has \$963,116, or approximately 48%, of its total assets in money market funds, commissions receivable, marketable securities, and a clearing deposit held by or due from its clearing broker/dealer.

Note 7 - Commitments

The Partnership leases office space and equipment under noncancellable operating leases through December 2009. Future minimum lease payments due for each of the years ending December 31 are as follows:

2007	\$	69,699
2008		66,368
2009		59,166
Thereafter	_	
	\$	195 233

Office rent and equipment lease expense for the year was \$185,375 (which includes additional rental and proportionate share of operating expenses payable under the lease agreements) and is reflected in the accompanying statement of income as occupancy and equipment costs.

Note 8 - Related Party Transactions

The Partnership and the General Partner are under common control and the existence of that control creates a financial position and operating results significantly different than if the companies were autonomous.

The General Partner manages and controls the business affairs of the Partnership and is entitled to receive a management fee for such services. The management fee is determined by the affirmative vote of a majority in interest of the limited partners and is not consummated on terms equivalent to arms length transactions. The management fee for the year ended December 31, 2006 was \$3,738,155.

The Partnership has a note receivable from an employee totaling \$20,000. The note bears interest at 6% and is due in five annual installments of \$4,479, including interest, beginning in May 2007.

Note 9 - 401(k) Profit Sharing Plan

The Partnership adopted the Herndon Plant Oakley LTD. 401(k) Profit Sharing Plan (the Plan) effective June 1, 1999. The Partnership and eligible employees both may contribute to the Plan. The Plan is on a calendar year. All employees, except part time employees, are eligible to participate after reaching the age of 21 and completing one year of service. Employee salary deferral contributions and earnings on these contributions are 100% vested. The Partnership will contribute an amount of matching contributions determined by the Partnership at its discretion. The Partnership may or may not choose to make matching contributions for a particular year in an amount it will determine each year. Partnership matching and profit sharing contributions are subject to the following vesting schedule:

Years of Service	Vested Percentage
Less than 2	0%
2 or more	100%

The Partnership did not contribute any matching amounts for 2006.

The Plan also provides a profit sharing component where the Partnership can make a discretionary contribution to the Plan, which is allocated based on the compensation of eligible employees. Contributions for the year totaled \$59,647 and are reflected in the accompanying statement of income as compensation and related costs.

Schedule I

HERNDON PLANT OAKLEY LTD.

Computation of Net Capital and Aggregate Indebtedness Pursuant to Rule 15c3-1 December 31, 2006

Total partners' capital qualified for net capital	\$ 1,666,877
Deductions and/or charges	
Non-allowable assets:	
Petty cash	200
Receivable from clearing broker/dealer	180,033
Investment advisory fees receivable	680,278
Prepaid expenses	52,567
Note receivable	20,000
Property and equipment, net	102,675
Deposit	3,750
Total deductions and/or charges	1,039,503
Net capital before haircuts	627,374
Haircuts on securities:	
Money market funds	12,889
Marketable securities	6,928
Total haircuts on securities	19,817
Net Capital	\$ 607,557
Aggregate indebtedness	
Accounts payable	\$ 133,180
Accrued expenses	219,253
Total aggregate indebtedness	\$ 352,433
Computation of basic net capital requirement	
Minimum net capital required (greater of \$250,000 or	
6 2/3% of aggregate indebtedness)	\$ 250,000
Net capital in excess of minimum requirement	\$ 357,557
Ratio of aggregate indebtedness to net capital	0.58 to 1

Note: The above computation does not differ from the computation of net capital under Rule 15c3-1 as of December 31, 2006 by Herndon Plant Oakley Ltd. on Amended Form X-17A-5. Accordingly, no reconciliation is deemed necessary.

PHILLIP V. GEORGE, PLLC CERTIFIED PUBLIC ACCOUNTANT

INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL

To the Partners Herndon Plant Oakley Ltd.

In planning and performing our audit of the financial statements and supplemental schedule of Herndon Plant Oakley Ltd. (the Partnership) for the year ended December 31, 2006, we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on internal control.

Also as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Partnership including tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Partnership does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Partnership in any of the following:

- 1. Making quarterly securities examinations, counts, verifications and comparisons
- 2. Recordation of differences required by rule 17a-13
- 3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Partnership is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Partnership has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in accordance with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of internal control would not necessarily disclose all matters in internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving internal control, including control activities for safeguarding securities that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Partnership's practices and procedures were adequate at December 31, 2006 to meet the SEC's objectives.

This report is intended solely for use of the Board of Directors, management, the SEC, the National Association of Securities Dealers, Inc. and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

PHILLIP V. GEORGE, PLLC

Jell V. Ber puc

Irving, Texas February 5, 2007

